

2017/2018 Media Kit





Bragging Rights

42 minutes. That's not how long your favorite TV show is, it's how long our clients spend on average on our site. That's a long time. That's how long they could be seeing your ad at the top of their page. Or they could be seeing one for your competitor.*

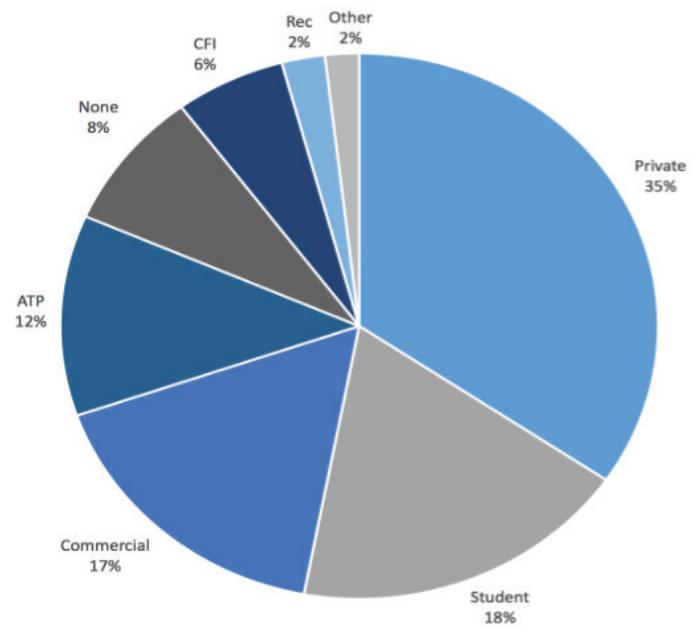
450,000 That's how many people were on our site every month on average last year. And that number keeps going up year after year, every year since we started.*

13 million. That's how many Sessions we had on SkyVector last year. And that number is increasing every year.*

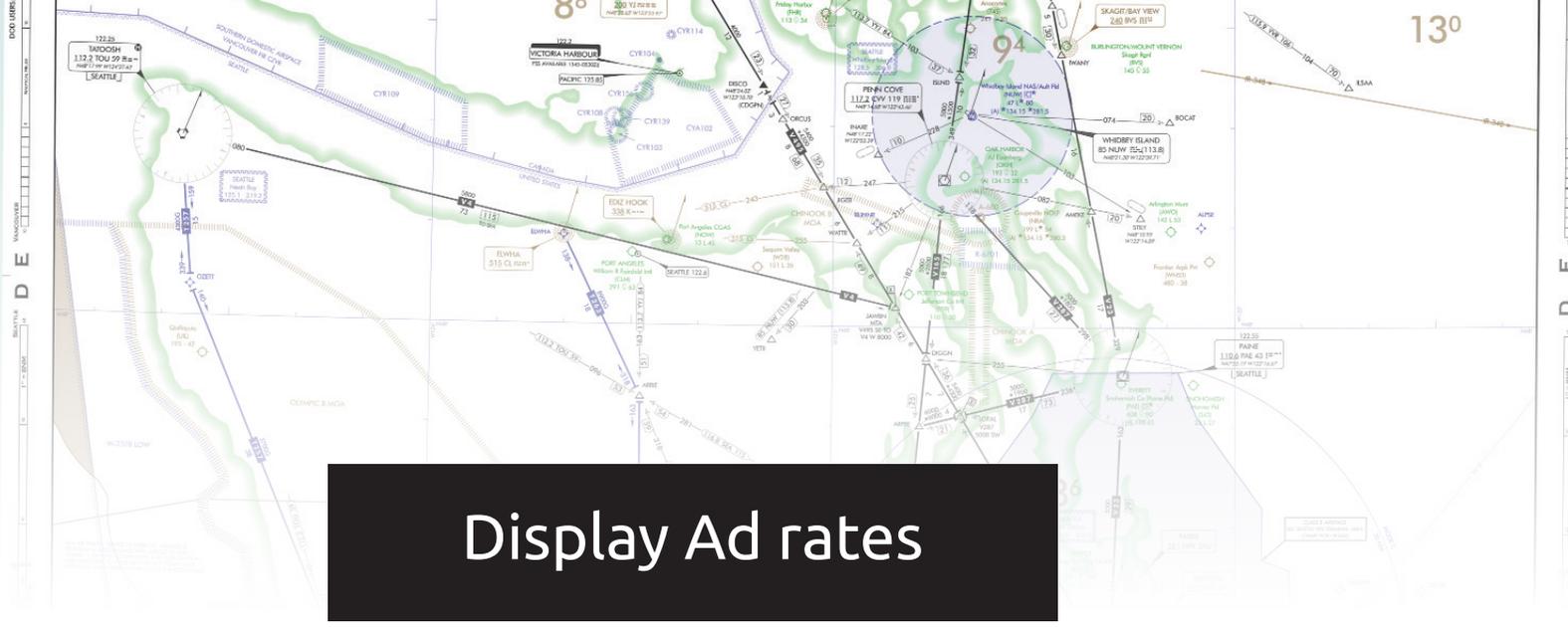
1.7 million. That's how many NavLogs were created last year.*

A third of our registered users told us what certifications they hold and it confirmed what we thought. We are the home of aviation enthusiasts.

When you're looking for pilots, schedule and dispatchers, we are proud of our numbers. We'll show you our numbers. Will your current advertiser show you theirs?



* Google Analytics

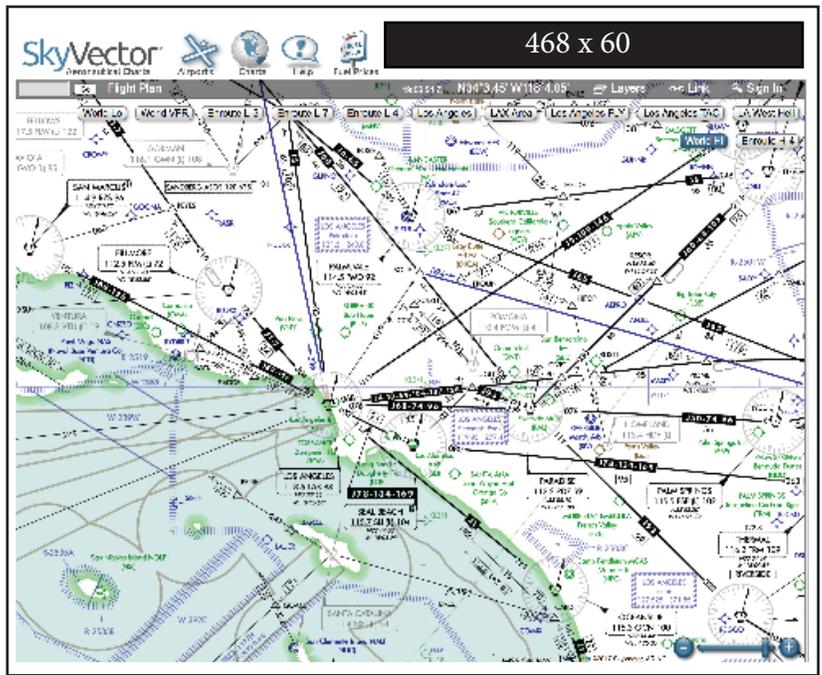


Display Ad rates

Home Page Banner
\$500 per month per 10% share

Maximum exposure, 10 % rotation on the main page. You can expect at least 120K impressions for \$4.16 CPM.

This banner ad remains in view as pilots create their flight plans for an average of 42 minutes.



Airport Page Banner
\$500 per year

Buy out the banner on any airport page for one year for \$500.

Change your creatives as often as you want for high CTR.

SkyVector Aeronautical Charts Airports Charts Help Fuel Prices

VNY Van Nuys Airport Login Register

Chart Supplement: **VAN NUYS (VNY/KVNY) P (AN 802 B TPA—See Remark RWY 16R-34L: H8001X150 (AS) HIRL RWY 16R: MALS.R. VAS(V4L))**

Location Information for KVNY: **Coordinates: N34°12.59' / W118°29.40'**
 Located 03 miles NW of Van Nuys, California on 725 acres of land. View all Airports in California.
 Surveyed Elevation is 802 feet MSL.
 Magnetic Variation from 2020 is 12° East

Official FAA Data Effective 2017-11-09 0901Z

Operations Data

Airport Use: Open to the public	A.R.T.C.C.: LOS ANGELES HAWTHORNE VNY
Activation Date: July 1942	F.S.S.: VNY
Status: Operational	NOTAMS Facility: VNY (NOTAM-D available)
Control: Yes	Sectional Chart: LOS ANGELES
Tower: No	Airspace Analysis: NO OBJECTION
Seg-Circle: No	Attendance: Continuous
Beacon: Clear-Green (Lighted Land Airport)	
Wind Indicator: Yes, Lighted	
Schedule: Lighting SEE RMK	

Fuel Providers

Signature 11187 SUPPORT A BBA Aviation company

NBAA **MULTI SERVICE AVIATION** **CREW PLANNING ROOM** **SNACKS**

SIGNATURE TAILWINS US Dollar per US Gallon

Jet A Full Service	\$5.378
100LL Full Service	\$6.138

Price Guaranteed by FBO

Castle & Cooke Aviation US Dollar per US Gallon

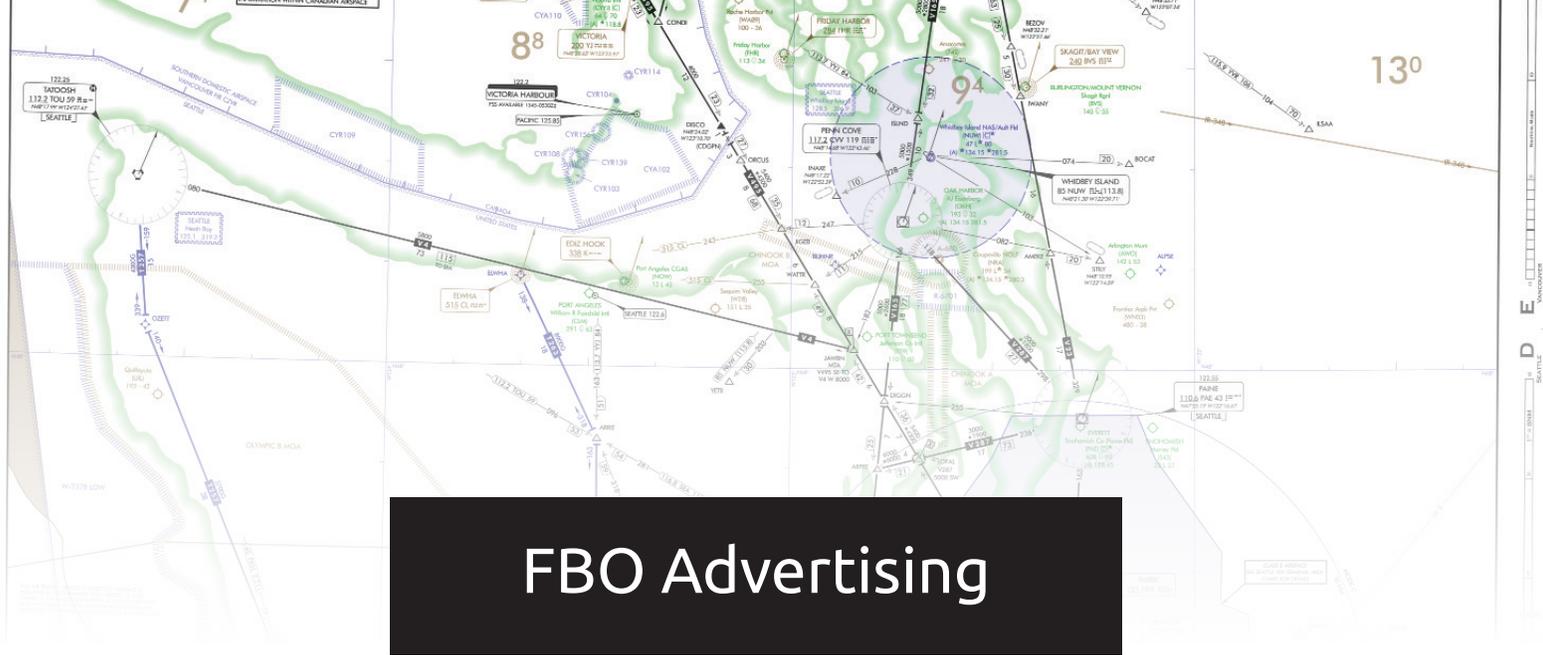
Jet A Full Service	\$4.30
JetA+FSII Full Service	\$4.338
100LL	\$7.588

VFR Chart of KVNY

VETERANS HOSPITAL **SEPULVEDA CONTROL TOWER**

Airport Communications

ATIS:	127.55 (818-780-4993)
ASOS:	Tel. 818-904-9213
VAN NUYS TOWER:	119.3(162-345 & DEP RY 16R/34L) 120.2(346-161 & DEP RY 16L/34R) 239.0
VAN NUYS GROUND:	121.7



FBO Advertising

FBO Advertising - \$250/year

Enhance your listing on the airport page with eye-catching logos and colors.

Two logo spaces provided with a dedicated FBO page.

The top space is for your logo, 180 pixels wide up to 200 high.

Amenities can be indicated as badges for \$25 each, or 5 for \$100. Users can search for amenities on the SkyVector map.

The second space displays your fuel supplier or partner to qualify for co-op reimbursement.

Fuel pricing would also appear in guaranteed gold on the SkyVector map in fuel layers.

30 day Moneyback Guarantee

Change your mind for any reason within 30 days and receive a full refund.

LUXIVAIR
S B D

Customs

US Government CONTRACT FUEL

CREW CAR **AVIS**

HD CREW LOUNGE FPI PLANNING ROOM

CREW SNACKS **EPIC CARD**

Wi-Fi GROUND POWER

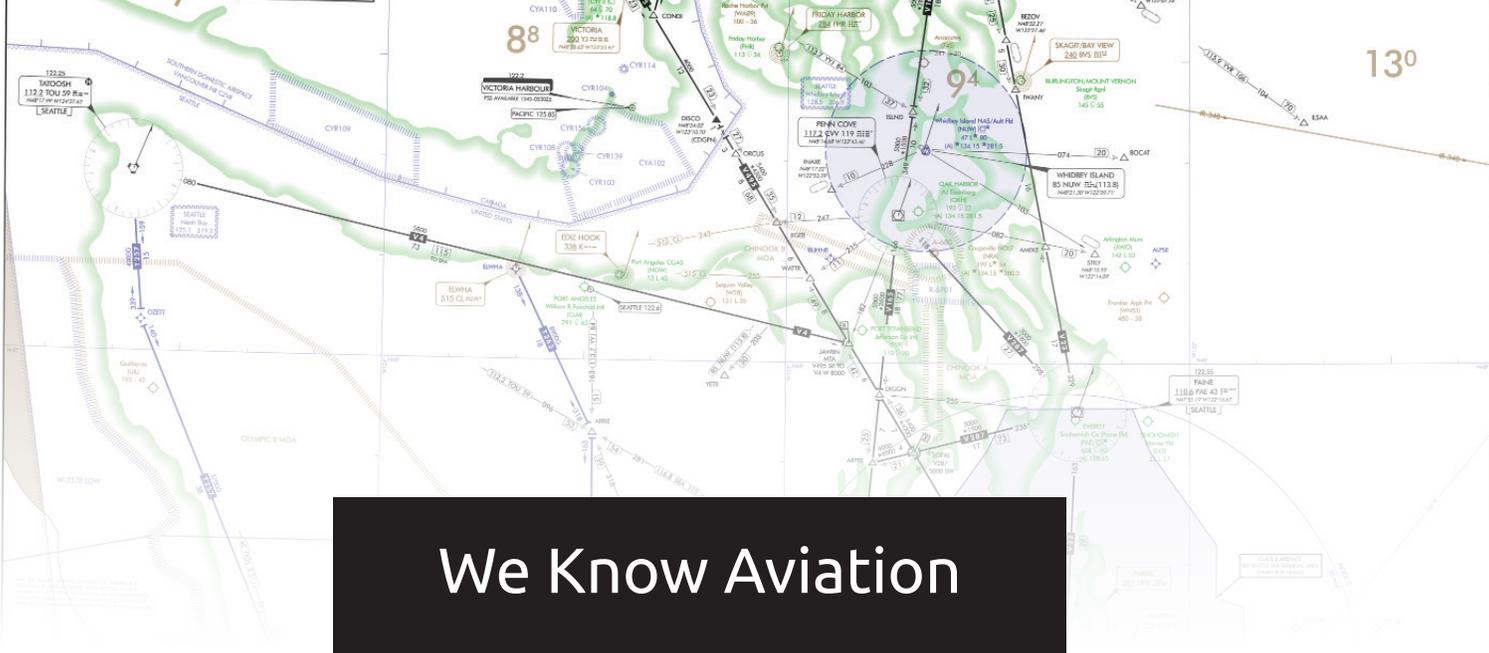
We proudly offer fuel from:

EPIC

US Dollar per US Gallon

Jet A	\$3.59	GAL
Full Service		
JetA+FSII	\$3.64	GAL
Full Service		
100LL	\$4.84	GAL
Full Service		
100LL	\$4.14	GAL
Self Service		

Price Guaranteed by FBO



We Know Aviation

SkyVector was started by a pilot and our love of aviation flows through everything we do and everything we are.

Advertising on SkyVector allows you to market directly to a targeted audience of aviation enthusiasts. If our clients are spending nearly 3/4 of a hour looking at airports and fuel prices and FBOs around the country, make sure they see you and not your competition.

Call or Email our marketing and sales team today:
sales@skyvector.com
(206) 388-5255

