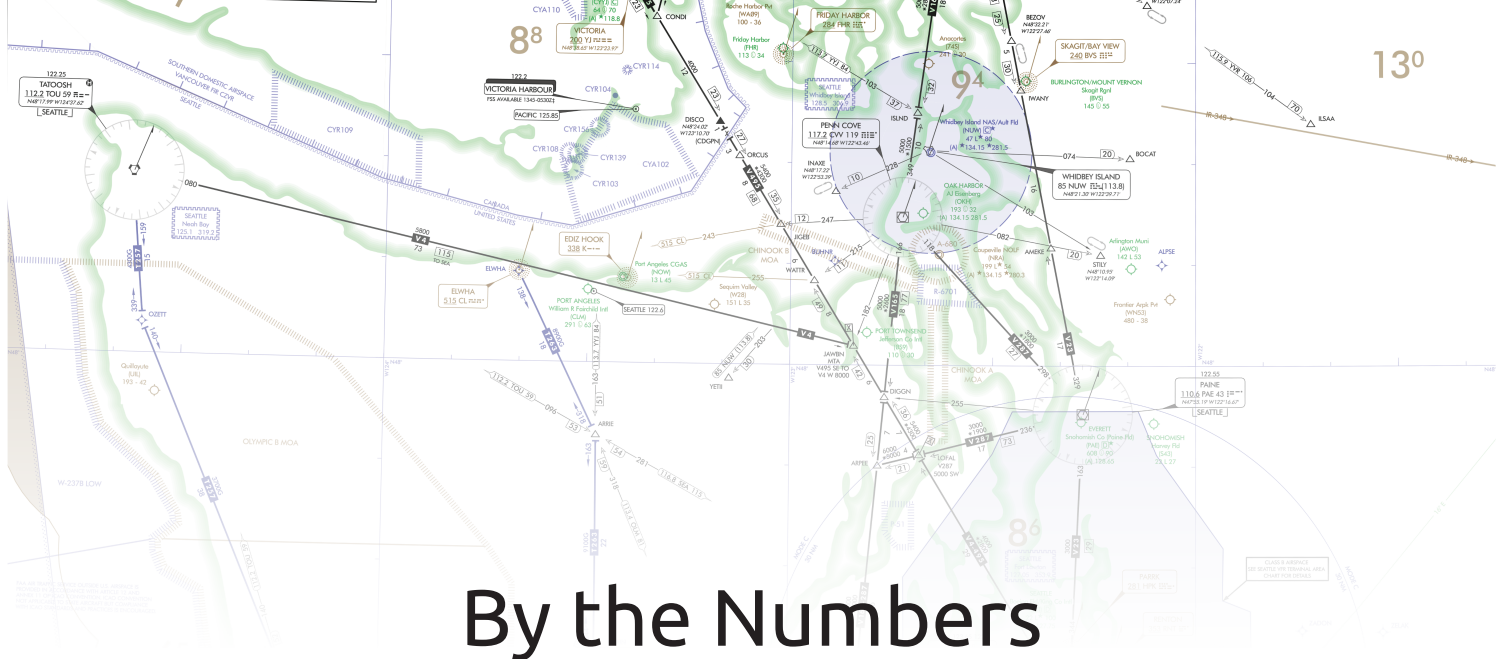


2020 Media Kit





44 minutes. That's not how long your favorite TV show is, it's how long our clients spend on average on our site. That's a long time. That's how long they could be seeing your ad at the top of their page. Or they could be seeing one for your competitor.*

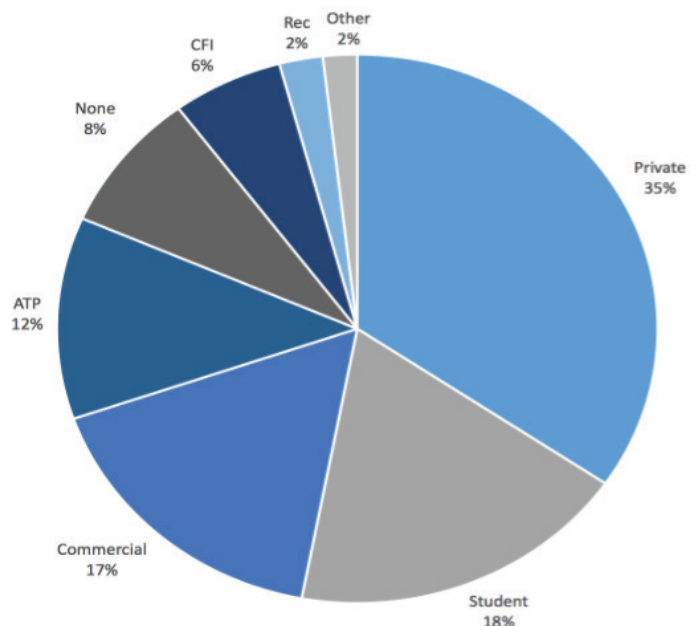
503,000 That's how many people were on our site every month on average last year. And that number keeps going up year after year, every year since we started.*

15.4 million. That's how many Sessions we had on SkyVector last year. And that number is increasing every year.*

1.7 million. That's how many NavLogs were created last year.*

A third of our registered users told us what certifications they hold and it confirmed what we thought. We are the home of aviation enthusiasts.

When you're looking for pilots, schedule and dispatchers, we are proud of our numbers. We'll show you our numbers. Will your current advertiser show you theirs?



Advertising Rates

FBO Advertising - \$350/year

Enhance your listing on the airport page with eye-catching logos and colors.

Two logo spaces provided with a dedicated FBO page.

The top space is for your logo, 180 pixels wide up to 200 high.

This package includes five badges. Another five can be added for \$100, or \$25 each. Users can search for amenities on the SkyVector map.

The second space displays your fuel supplier or partner to qualify for co-op reimbursement.

Fuel pricing would also appear in guaranteed gold on the SkyVector map in fuel layers.

Top of Airport Page, Top of Maps

If there are multiple advertisers at any location, the highest advertising spend gets top billing at the airport and on the maps.

LUXIVAIR
S B D

Customs
US Government
CONTRACT FUEL

CREW CAR **AVIS**

HD CREW LOUNGE PLANNING ROOM

CREW SNACKS **EPIC CARD**

Wi-Fi GROUND POWER

We proudly offer fuel from:
EPIC

US Dollar per US Gallon

Jet A Full Service	\$3.59 GAL
JetA+FSII Full Service	\$3.64 GAL
100LL Full Service	\$4.84 GAL
100LL Self Service	\$4.14 GAL

Price Guaranteed by FBO



We Are Aviation

SkyVector was started by a pilot and our love of aviation flows through everything we do and everything we are.

Advertising on SkyVector allows you to market directly to a targeted audience of aviation enthusiasts. Our clients are spending nearly 3/4 of a hour looking at airports and fuel prices and FBOs around the country, make sure they see you and not your competition.

Call or Email our marketing and sales team today:
sales@skyvector.com
(206) 388-5252

